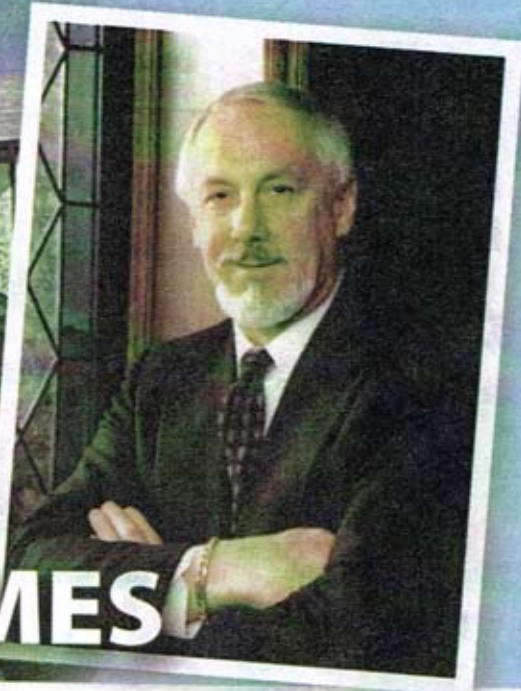


MHBA member spotlight

SIGNATURE HOMES



Since its incorporation in 1969, Winnipeg-based Signature Homes has grown into one of the industry's most respected home builders, while remaining true to its founders' original values – quality construction, outstanding client service and beautiful designs that reflect the uniqueness of the people who will ultimately call them 'home.'

"We concentrate our building activity primarily in the southwest area of Winnipeg," says Signature Homes' president, Ruben Diamond, a graduate engineer, noting the company is building homes in Bridgewater Forest and South Pointe in Waverley West. "We have kept our company small enough and our areas of building compact enough so we are better able to maintain quality control during the construction process and provide faster, more personalized service to our clients."

Diamond says his company's focused production philosophy allows new home buyers to avoid the "cookie-cutter" effect that occurs when two homes in the same neighbourhood sport the same design.

Signature Homes' designs and technical innovation in energy-efficient construction have won numerous government and industry awards.

"We are committed to a high level of energy-efficiency and bring our experience and expertise in building super energy-efficient homes to every Custom Crafted Series and Tiffany Series Signature Home we build," says Diamond. "We use ultra-modern air sealant materials in our home construction to promote a quieter home with

less dust infiltration and heat loss."

Signature's Custom Crafted Series and Tiffany Series carry the Thermal crafted mark, indicative of superior energy efficiency. Windows used in the Custom Crafted Series and Tiffany Series are high-efficiency and argon-filled, using some of the best window technology in the world.

"We recognize the busy, modern homeowner's demand for low-maintenance interior and exterior materials and incorporate them in all of our designs," says Diamond. "Our client service representatives help new buyers choose the right colours and materials to suit the client's taste, budget and lifestyle."

The company's popular Custom Crafted Series and Tiffany Series include many extras in construction and finishing that might cost considerably more through a different builder. One example is Signature's unique floor joist system that provides a rock-solid, no-bounce floor, instead of the trampoline effect that web joist floor systems can produce.

"Art niches, plant ledges, oak accents, banjos, ceramic backsplashes and home security features are just a few of the 'extras' that are standard in these series," says Diamond. "We pride ourselves on being a 'more for your money' builder, ensuring many quality features not found in other homes of the same price."

Signature's client service includes a personal framing stage inspection with its site superintendent and a comprehensive pre-occupancy inspection. A knowledgeable, full-time service supervisor is on staff

to address any adjustments required after you move into your new home.

That high level of quality and service has allowed Signature Homes to stand the test of time in a competitive industry. The company has not only built many homes over the years, but also provided design, technical and management expertise to other home building companies in Western Canada and the Midwestern U.S.

Signature Homes has been represented on many industry-related boards and committees to help insure high standards of quality and professionalism throughout the provincial and national home building profession. Staff has volunteered their time and talents to the MHBA, Canadian Housing Design Council and the Canadian Home Building Association.

Signature has achieved a Master Builder rating as well as Certified Housing Professional status in the industry. Their exquisite home designs have been recognized with gold and silver awards for design excellence at the MHBA's semi-annual Parade of Homes events.

"Committed to quality, we continue to set new standards for ourselves in construction specifications, techniques and design criteria," says Diamond. "We will always take quality and service very seriously. After all, 'Our Signature is Our Guarantee.'"

www.signaturehomes.info

Signature
HOMES

Signature Homes Salutes the Manitoba Home Builders' Association